



Prosper Events

2026

45.4247°, -75.6950°





Ottawa has hundreds of events.
Few create genuine anticipation.
Most compete on DJs, alcohol, or ticket price.
Very few create an experience people aspire to
attend—or share.





We create destination-inspired social experiences. Inspired by the beach clubs of Bodrum, Marbella, Ibiza and the Amalfi Coast, Prosper brings European summer culture to Canada through intimate events built around atmosphere, conversation, music and exceptional cocktails.



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Prosper Benefit

Traditional Event

One-night attendance

Price-driven

Generic branding

Limited loyalty

vs

Prosper Experience

Premium positioning

Repeat attendance

Strong social sharing

Distinct identity

Higher perceived value

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Product Line



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Prosper helps venues:

- Increase food & beverage revenue
- Fill slower nights traditionally
- Reach affluent young professionals
- Generate high-quality social media content
- Differentiate from competing venues
- Build repeat clientele
- Strengthen their brand association



Financing

Cost Recovery + Shared Profit

Both parties recover approved costs.

Remaining profit is split.

Clear ownership of the brand, customer data, and intellectual property stays with Prosper.

Guaranteed Minimum + Shared Revenue

Agreed minimum.

Revenue split is lower due to higher Prosper risk.

Provides certainty to the venue while preserving Prosper's upside.



Information Packet

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